Why choose Spectrum Group?

Just once, or perhaps twice in your lifetime, you get to either buy and sell, build the home of your dreams, or remodel a home you already love. We realize that choosing a company that can help you take care of all your real estate needs is a big decision and understand your need for timely and detailed answers to your many questions. For these very reasons Spectrum Group has designed a customer-oriented approach to real estate which involves working with your ideas to create a home plan that will meet your specific needs and lifetyle.

Spectrum Group

Total Quality Assurance Process

Spectrum Group is committed to delivering quality, value and consistency through our Total Quality Assurance Program. Whether you are considering building a new home or renovating an existing home, it is **OUR COMMITMENT** that your experience will be stress-free, so that you can spend more time enjoying your home...-for years to come.

Spectrum Real Estate

Spectrum Real Estate is committed to making your home search, buying and selling experience truly memorable. Our success is driven by the exceptional professionals who are committed to providing you with the most personalized real estate experience.

Spectrum Homes

Spectrum Homes provides a "full spectrum" of award winning floor plans, communities and new construction services. Our building process ensures a stress-free environment by clearly defining your goals and expectations up front to deliver a consistent, successful and on-time experience.

Spectrum Remodeling

Spectrum Remodeling represents the highest standard in quality craftsmanship to add maximum value to your home. Our systematic approach to home renovation eliminates any guesswork between Spectrum Remodeling, our customer, and our trades-people to deliver a consistent, successful, and on-time experience.

Making Real Estate Easy "The Difference Is In The Details"

At Spectrum Group, we help make one of your most important decisions easy. With over 45 years of experience service the greater Lehigh Valley area, we are committed to delivering quality, value, and consistency through every step of the real estate process. Our customer-centric approach focuses on you, by using the latest technology ad professional resources available for any kind of real estate transaction. For example, imagine buying and selling a home with complete access to the inventory that meets your needs? Or, if you are looking to build your first home or remodeling an existing home, imagine tracking the day-to-day progress on your mobile device?







Whether you are buying or selling a home, building a home, or remodeling an existing home, it is OUR COMMITMENT is that your experience will be stress-free, so that you can spend more time enjoying your home...for years to come!

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