



What is the Spectrum FIRST Program?

Our exclusive Spectrum FIRST Program provides our clients a CASH BACK INCENTIVE* when using one of our Spectrum Group Services. For the clients who qualify, we offer 3 ways to take advantage of the program.

1) Spectrum Real Estate

Our past clients may take advantage of our Spectrum FIRST Program when selling their home and transitioning into another

2) Spectrum Homes

When our clients purchase a "NEW" Spectrum Home and market their current home with one of our Spectrum Real Estate Agents

3) Spectrum Remodeling

Past clients who have purchased a home through Spectrum Real Estate or Spectrum Homes may receive a cash back incentive* when choosing Spectrum Remodeling for their upgrade project.

How much is my CASH BACK INCENTIVE?

For our Spectrum Real Estate clients and Spectrum Homes clients our Spectrum FIRST Program offers a CASH BACK INCENTIVE of \$3 per every \$1,000 of the sale price of their existing home.

For our Spectrum Remodeling client our Spectrum FIRST Program offers a 5% Discount on the overall cost of the remodeling project or use towards options.

Why take advantage of the Program?

Spectrum Group provides a full-service, one-stop shop experience to our customers whether it be our real estate, new construction or remodeling services. Our goal is "Making Real Estate Easy." Through our Quality Service Programs Spectrum believes in providing quality and service to you every step of the way. Taking advantage of our Spectrum First Program not only provides you a great incentive it also assures you a premier customer service experience.

*Program and incentives subject to change without notice. Builder reserves the right to make substitutions and revisions without written notice.

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